

Mr. Huw Gilbert

**Vice President, Corporate Affairs
PepsiCo, Asia, Middle East & Africa**

Huw Gilbert is vice president of corporate affairs for PepsiCo's Asia, Middle East & Africa (AMEA) sector. His responsibilities include developing and leading the strategic corporate communications agenda both for PepsiCo's internal audiences as well as for external stakeholders including the media, government officials and NGO's. He is also responsible for regional implementation of PepsiCo's corporate social responsibility initiatives, sector-wide crisis management and executive communications support. In these capacities, he provides functional leadership to the local and regional corporate affairs teams across AMEA.

Huw joined PepsiCo in August 2008 as senior communications manager for PepsiCo International, based in Purchase, New York. In that role, he was responsible for aligning communications activities outside the U.S. with the global corporate communications strategy, including a special focus on issues management and digital media.

Prior to joining PepsiCo, Huw worked in a variety of communication roles at global healthcare company Pfizer in New York; highlights included leading crisis communications, managing digital and social media, and most recently serving as assistant director of communication strategy. Prior to working at Pfizer, Huw worked at a number of public relations agencies, including Edelman Public Relations in Chicago where he started his career.

Huw is a member of the Board of Directors of the American Business Council of Dubai and the Northern Emirates, as well as a member of the Sustainability Network of the Dubai Chamber of Commerce.